

Have you ever wondered if the one-off workshops that you conduct as part of your employee engagement programs are really creating the awareness and impact that they are intended to?

Or are these engagements just a tick on your check list?



A FIRST OF ITS KIND “NON-ACADEMIC” HYBRID EDUCATIONAL PLATFORM

FOCUS ON MENTAL HEALTH, LIFE SKILLS, PARENTING & SUSTAINABILITY

Our Vision

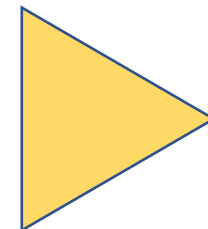
BUILDING AN INSPIRED COMMUNITY OF CHANGE CATALYSTS

Transforming mindsets through activities, interactions and support



Tapping into individual potential to drive long-term societal change

ENGAGEMENTS ONLINE AND @ EDUCATIONAL INSTITUTIONS, CORPORATES, ACTIVITY CENTERS & GATED COMMUNITIES



The Urgency for Change – Why Now?

Rise in stress levels at workplace

Misgivings around remote work environment ?

Issues with Inclusivity at workplace

Disruption in collaboration amongst team members

Resource- Workload Imbalance

Concerned parents @ workplace

Lack of human interaction at workplace

The list goes on...

Leading to

Low productivity

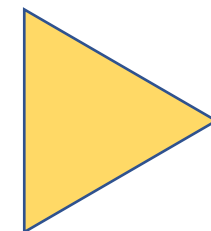
High iteration amongst employees

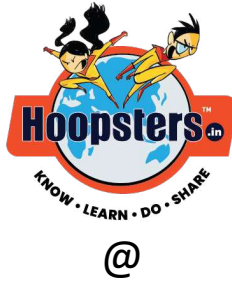
Work- Life balance affected

Job insecurity

Lack of ownership amongst employees

...The future depends on how we act today.





@

CORPORATES

REDEFINING EMPLOYEE ENGAGEMENT AT WORKPLACE



FOCUS ON STRESS MANAGEMENT IN THE WORKPLACE

Redefining employee engagement with

SUPER MOMS & DADS CONTEST

MOTHERHOOD AND CAREER

IN CONVERSATION WITH

HIMA BINDU
GLOBAL ENABLEMENT LEADER - HYBRID CLOUD INFRASTRUCTURE SERVICES, IBM/INDIA
SINGLE MOM

HOOPEX TALKS
Real People • Real Stories

THE BIG BOSSES TALK PARENTING

MANOJ BALCHANDRAN
HEAD - CSR TEAM
INDIA & SOUTH ASIA

PRIYA MALLVA
LEADER - DEVELOPER & EDUCATION GROUP
INDIA & SOUTH ASIA, IBM

RAJEEV PALANKI
LEADER, EMPLOYEE EXPERIENCE
IBM, IBM SOFTWARE LABS

FREE ONLINE WORKSHOP

SUNDAY, 21ST JUNE 2020
5PM TO 6PM

3 MOST COMMON MENTAL HEALTH ISSUES IN ADULTS

MENTAL HEALTH AWARENESS MONTH SPECIAL - 15TH MAY 2020 - 18TH MAY 2020

KEY TAKEAWAYS

- CLINICAL DEPRESSION V/S SADNESS
- CLINICAL ANXIETY V/S WORRYING
- SPOTTING RED FLAGS IN RELATIONSHIPS
- DEMYSTIFYING THERAPY

FRIDAY 15TH MAY
5PM-6PM
LOGIN DETAILS IN CAPTION

MS. KOMAL NARANG
COUNSELLOR
ANNA CHANDY & ASSOCIATES

The first integrated platform combining multiple disciplines and channels to meet diverse employee needs.



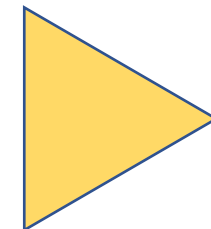
Hoopsters – A Movement, Not Just a Program

A Platform for Purpose-Driven Engagement

Hoopsters is more than just about a series of workshops—it’s a **sustained movement** to empower individuals and communities. We drive **real impact** in civic consciousness, mental health awareness, sustainability, and personal development through engaging challenges and structured programs. We are all about providing **the right resources, the right engagements, the right programs and the right environment.**



OUR COMMUNITIES @ CORPORATES



Hoopsters – A Movement, Not Just a Program

Building a community of AWARE individuals within the organisation

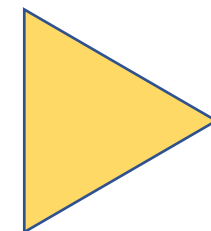
workshops

- Understanding mental health 101
- Understanding addiction
- Dealing with emotions
- Managing stress
- Sustainability
- Managing relationships
- Inclusivity

Continued engagement through the year

- Seek help from our panel of reliable mental health Professionals*
- Invitations to our webinars and activities.
- Hoopex talks at your organisations
- Access to support system for those in need*

* Conditions apply





Hoopsters – A Movement, Not Just a Program

Building a community of AWARE individuals within the organisation



workshops

- Rediscover the “me”
In the parent
- Overcoming the travails
of a single parent
- Parenting a special needs
child
- Being an adoptive parent
- Child development
- Wellness

Continued
engagement
through the year

- Seek help from our panel
of reliable mental health
Professionals*
- Invitations to our
webinars and activities.
- Hoopex talks
at your organisations
- Access to support
system for those in
need*
- Activities for their
children

* Conditions apply



VALUE ADDS @ HOOPSTERS

WE ARE ABOUT CONTINUED ENGAGEMENT AND NOT A ONE-OFF WORKSHOP

- Every employee & management of the participating school will be eligible to partake in all our contests and awards.
- Invitations will be extended to attend our online talks by experts.
- The employees will be kept aware of the Hoopsters' workshops happening at our Action Junctions so that those who want to participate can .
- Support from our domain experts, especially mental health and parenting counsellors will be extended to those in need.*
- We will conduct at least one Hoopex talks every 6 months at the organisation.
- Access to our support system especially for parents with special needs children.*
- We have various other programs/workshops on life skills and hobbies which individuals can participate in.



**THE LEAGUE OF
ACTION HEROES**
— AN INSPIRED COMMUNITY —

THE BIG PICTURE

PEOPLE FOR CHANGE AND COMMUNITY OWNERSHIP

**BUILDING ECO SYSTEMS AND COMMUNITIES TO INFLUENCE A LARGER AUDIENCE &
CREATE AN INSPIRED SOCIETY**

TAPPING INTO THE POTENTIAL OF THE INDIVIDUAL TO BRING ABOUT CHANGE

FOR MORE DETAILS

Email: bala@hoopsters.in

Website: www.hoopsters.in

Call: Bala @ +919845040278



BE THE CHANGE CATALYST

Give your Employees the Hoopsters' advantage

HAPPY EMPLOYEES. HAPPY FAMILIES. HAPPY WORKPLACE.

ACTION @



INTERACTIVE ONLINE/OFFLINE PLATFORMS | INTERACTIONS | ENGAGEMENTS | CONTESTS

SURVEYS AND INTERVENTIONS



FREE RISK ASSESSMENT OF DIGITAL ADDICTION
AMONGST
CHILDREN, YOUNG ADULTS, YOUTH, ADULTS AND SENIOR CITIZENS
AT PRE SCHOOLS, SCHOOLS, COLLEGES, CORPORATES
AND GATED COMMUNITIES

ACCESS TO RELIABLE DOMAIN EXPERTS

COUNSELORS/THERAPISTS/
PSYCHIATRISTS

LIFE COACHES

PEER GROUPS

REHAB/THERAPY/ACTIVITY
CENTRES



AWARENESS CREATION. INTERVENTION. SUPPORT



THE LEAGUE OF **ACTION HEROES**

— AN INSPIRED COMMUNITY —

SMALL ACTS. BIG IMPACT.



MEET
OUR **SUPER HOOPER**



ANUSHREE

SHE PLANTS SAPLINGS AROUND
HER NEIGHBOURHOOD AND
TAKES GOOD CARE OF THEM!



**MOTHERHOOD
AND CAREER**

IN CONVERSATION WITH

HIMA BINDU

GLOBAL ENABLEMENT LEADER - HYBRID CLOUD
INFRASTRUCTURE SERVICES, EM INDIA
IS
SINGLE MOM



IN CONVERSATION WITH

MRS. SUMA ATHRI
PRINCIPAL,
JAIN PUBLIC SCHOOL



**THE LEAGUE OF
ACTION HEROES**
— AN INSPIRED COMMUNITY —

SHARE ACTIONS. SHARE EXPERIENCES



HOOPSTERS' WEBSITE



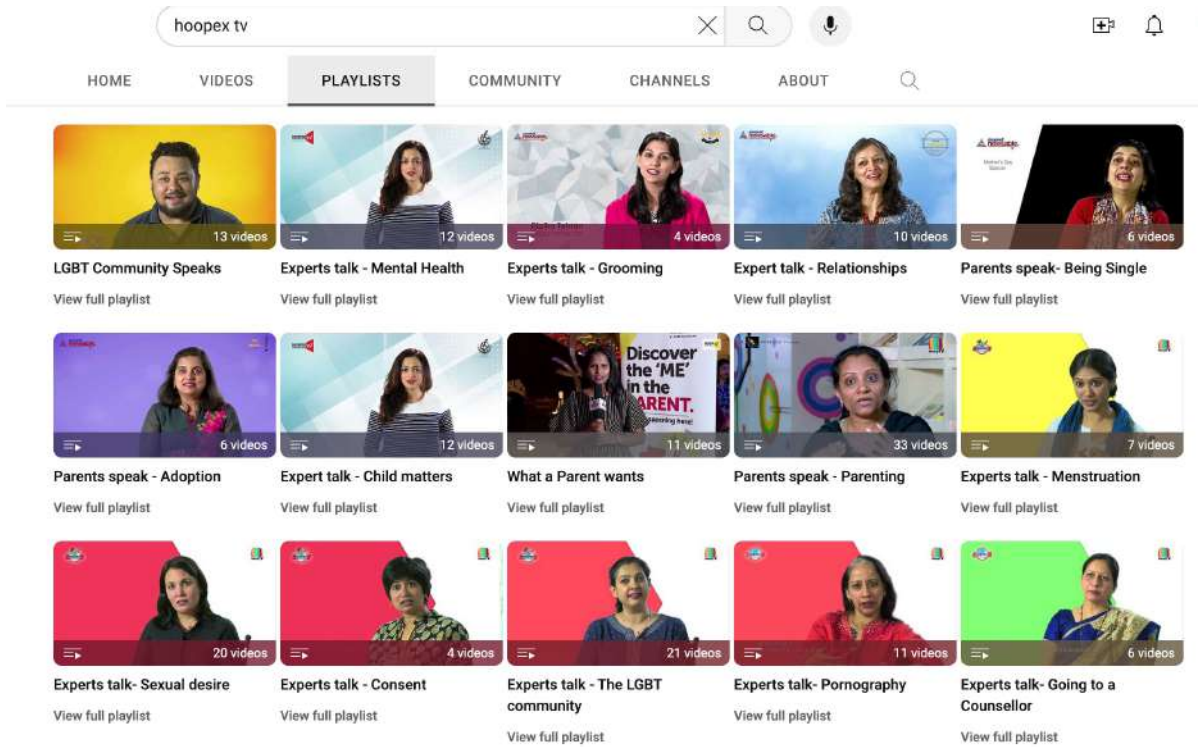
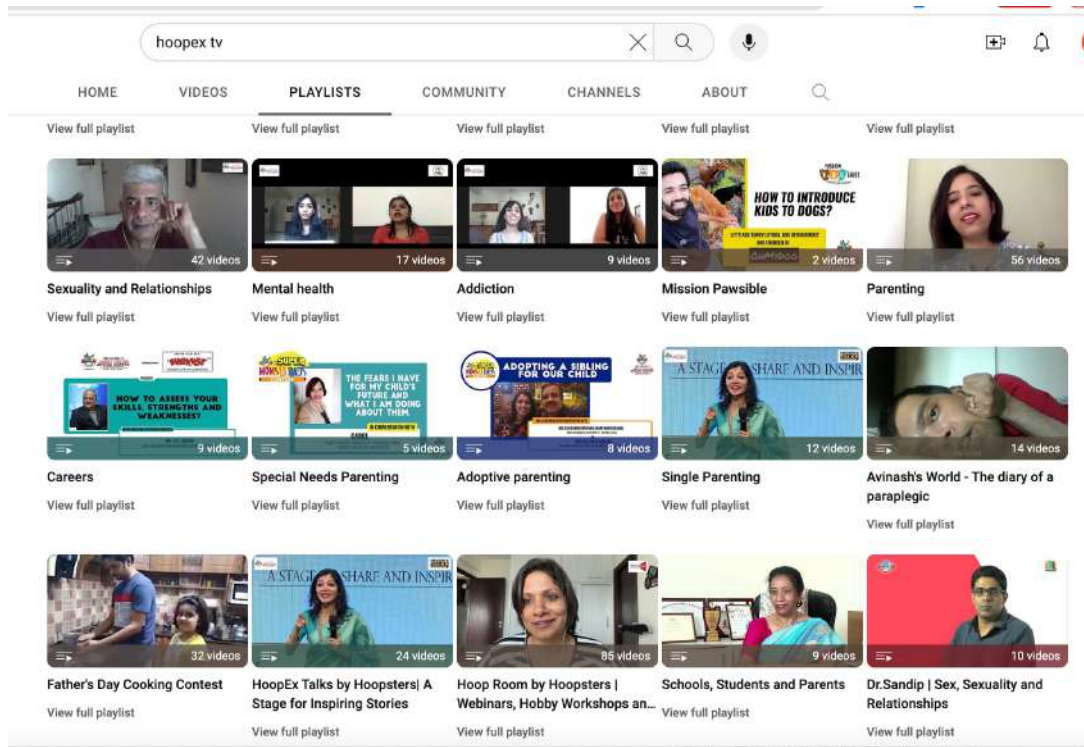
HOOPEX TALKS- LIVE STAGE TO SHARE



HOOP ROOM ONLINE



WEBINARS. INTERVIEWS. INSPIRATIONAL STORIES. AWARENESS SERIES. DOCUMENTARIES



HOOPEX
STARTING CONVERSATIONS

— A Hoopsters' Venture —



HELPING BREAK THE STIGMA

SUPER MOMS & DADS

ADOPTING A SIBLING FOR OUR CHILD

BALA GANDHEKAR IN CONVERSATION WITH

MR. SIVARAMAKRISHNAN ANANTHAKRISHNAN,
DIRECTOR BUSINESS DEVELOPMENT, 30SPACE, DUBAI

&

MRS. GEETHA DEVARAJAN,
INCLUSION LEARNING ASSISTANT, UPTOWN INTERNATIONAL SCHOOL, DUBAI

RAISING A SPECIAL NEEDS CHILD TO BE SELF SUFFICIENT

WHAT PARENTS CAN DO

BALA GANDHEKAR IN CONVERSATION WITH

REKHA KANEMAR
YOGA PRANA VEDIC HEALTH-RESEARCHER

SATURDAY, 17TH APRIL 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR
LOG ON TO WWW.HOOPEX.TV

UNDERSTANDING ADDICTION

KEY TAKEAWAYS

- MOST COMMON TYPES OF ADDICTION
- WHAT ADDICTION DOES TO YOU
- MISCONCEPTIONS ABOUT ADDICTION
- OVERCOMING ADDICTION

DR. VIVEK BENEGAL
PROFESSOR OF PSYCHIATRY,
CENTRE FOR ADDICTION MEDICINE,
MUMBAI

**SATURDAY
10TH MAY - 5PM-8PM**
LOGIN DETAILS IN
CAPTION

A-Z OF SEXUALITY EDUCATION

BALA GANDHEKAR IN CONVERSATION WITH

DR. SANGEETA SAKSENA
CO-FOUNDER ENFOLO PROACTIVE HEALTH TRUST,
DYNACOLOGIST, AUTHOR, COUNSELLOR AND ACTIVIST

FRIDAY, 30TH JULY 2021 AT 5 PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR
LOG ON TO WWW.HOOPEX.TV

The Beautiful Mind

SCHOOL CHRONICLES OF A HOMOSEXUAL

MY JOURNEY OF REALIZATION AND ACCEPTANCE

NUPUR GANDHEKAR IN CONVERSATION WITH

KAUSHIK VAIDESWARAN
MATERIALS EXPERT, HERMÈS, PARIS

WEDNESDAY, 6TH JAN 2021 AT 3 PM IST
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

PRESENTS

The Beautiful Mind

AN INTIMATE DIARY OF A RECOVERING DRUG ADDICT

NUPUR GANDHEKAR IN CONVERSATION WITH

GAURANG CHANDARANA
YOGA EXPERT, IT CONSULTANT AND ROTARIAN

SATURDAY, 9TH JAN 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW




@ Educational institutions





GALLERIA

SUPER HOOPER

ON FEVER

SUPER HOOPER SIDDHARTH IS IN CONVERSATION WITH RJ PRITHVI ON FEVER 104FM

TUESDAY, 29TH DEC BETWEEN 8AM AND 11AM

PARTICIPATE IN THE SUPER HOOPER CONTEST. EARN POINTS AND WIN EXCITING PRIZES! LOG ON TO WWW.HOOPSTERS.IN NOW!





THE LEAGUE OF ACTION HEROES

CHILDREN • PARENTS • SCHOOLS FOR CHARITABLE COMMUNITY DEVELOPMENT

www.hoopsters.in

INDIGO 91.9 CELEBRATES CHILDREN'S DAY in association with Hoopsters



Tune in and catch all the fun Tuesday to Friday, all day!



SAHALGIRI INTERNATIONAL GROUP OF INSTITUTIONS

KNOWLEDGE IS POWER

In association with



CAMPUS A+

RIO Production

presents

The BIG BANG FEST

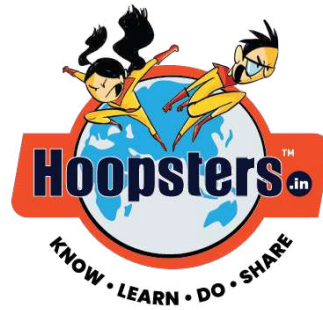
BRINGING ABOUT THE CHANGE

11th & 12th JANUARY 2020

presented by



Organized by
Bangalore International Academy Whitefield




GALLERIA



MISSION PAWSIBLE
Children for Animals
www.hoopsters.in


UNDERSTANDING ANIMAL RESCUE

IN CONVERSATION WITH



Ms. Sudha Narayan,
Founder Trustee of CARE

SPECIAL GUEST




with Mr. Keerthan,
Manager, CARE

CARE
Children's Animal Rescue Centre

SUNDAY, 10TH JULY 2020,
11AM to 12 NOON
LOGIN DETAILS IN THE CAPTION BELOW

MISSION PAWSIBLE
Children for Animals



HOW TO INTRODUCE KIDS TO DOGS?

LET'S ASK SUNNY LUTHRA, DOG BEHAVIOURIST AND FOUNDER OF

OHMYDOG

MISSION PAWSIBLE
Children for Animals

THE LEAGUE OF ACTION HEROES
AN INSPIRED COMMUNITY
CHILDREN • PARENTS • SCHOOLS

IN ASSOCIATION WITH

OHMYDOG

PRESENTS

WHY FEEDERS MUST UNDERSTAND DOG BEHAVIOUR
A SIMPLE STEP THAT CAN SAVE THE LIVES OF OUR STRAYS

WATCH US ON
f LIVE

NIHUR GANDHEKAR IN CONVERSATION WITH

SUNNY LUTHRA
DOG BEHAVIOURIST AND FOUNDER OF OH MY DOG

FRIDAY, 8TH JAN. 7:30 PM
TO JOIN THE CONVERSATION, FOLLOW @HOOPSTERS.IN / @OHMYDOG.ROCKS ON FACEBOOK



CORE TEAM



BALCHANDER GANDHEKAR
FOUNDER, HOOPSTERS.
FORESEE MULTIMEDIA

**GRADUATE, FILM & TELEVISION
INSTITUTE OF INDIA**

FILM MAKER, WRITER, PHOTOGRAPHER AND PUBLISHER
OVER 2000 FILMS AND 5 COFFEE TABLE BOOKS ACROSS GENRES.
DOCUMENTARIES. AD FILMS, CORPORATE FILMS.



NUPUR B GANDHEKAR
CO FOUNDER HOOPSTERS

DEGREE IN JOURNALISM.

**CONTENT MANAGER &
STRATEGIST**

Supported by an experienced team of Life Coaches, Counselors, Therapists, Psychiatrists, Educationists, Hobbyists and Specialized Domain experts

All this is a result of 3 decades of learning through
interactions & experiences
with individuals, corporates and educational institutions

FILMS & MULTIMEDIA PRODUCTIONS (OVER 3 DECADES OF EXPERIENCE)



MALICE IN WONDERLAND
A documentary on women and drug abuse



CAT ON HOT BRICKS
A film on anxiety



SILHOUTTE CONFESSIONS
Intimate stories of people



THE A FACTOR
A film on alcohol abuse in the young audience

An initiative that has evolved by our understanding
of the “ground realities”
as a film production house and as publishers of a children’s magazine

CHILDREN’S MAGAZINE PUBLISHER (OVER 12000 SUBSCRIBERS)

