

Imagine if all the co curriculum activities that you conduct on a regular basis could be integrated and structured to create a tangible impact.

You could “actually” be making a difference to the lives of your students, their parents, your teachers and the support staff



A FIRST OF ITS KIND “NON-ACADEMIC” HYBRID EDUCATIONAL PLATFORM

FOCUS ON MENTAL HEALTH, LIFE SKILLS, PARENTING & SUSTAINABILITY

Our Vision

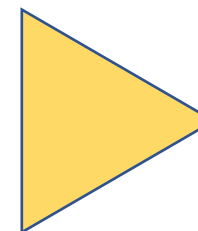
BUILDING AN INSPIRED COMMUNITY OF CHANGE CATALYSTS

Transforming mindsets through activities, interactions and support



Tapping into individual potential to drive long-term societal change

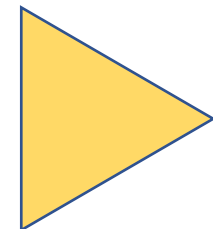
ENGAGEMENTS ONLINE AND @ EDUCATIONAL INSTITUTIONS, CORPORATES, ACTIVITY CENTERS & GATED COMMUNITIES



The Urgency for Change – Why Now?

- Mental health issues in children and young adults are rising.
- Environmental & civic consciousness is declining.
- Changing work environment and job requirements.
- Parents are struggling with stress, work-life balance, and self-care.
- Digital addiction and relationship issues on the rise
- Youngsters have lost a sense of respect towards others.
- Teachers are not able to cope up with the new age classroom
- There is a lack of direction and motivation

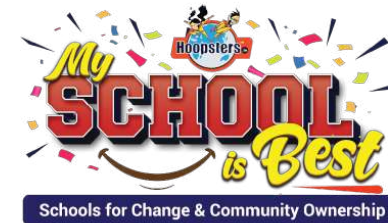
The list goes on...The future depends on how we act today.



Hoopsters – A Movement, Not Just a Program

A Platform for Purpose-Driven Engagement

Hoopsters is not about just a series of workshops—it's a **sustained movement** to empower individuals and communities. We drive **real impact** in civic consciousness, mental health awareness, sustainability, and personal development through engaging challenges and structured programs. We are all about providing **the right resources, the right engagements, the right programs and the right environment.**



OUR COMMUNITIES

Hoopsters – A Movement, Not Just a Program



Workshops and Engagement Activities

Our structured workshops ensure that learning extends beyond a one-time session, fostering habit formation, practical application, and long-term impact.

Purpose driven Institutional engagements

Redefining co curriculum at schools & employee engagement programs at corporates

A platform to share personal journeys and achievements

We all have stories to share. Stories that we want to share. Stories that can motivate others. We have platforms, both online and offline, to help help people to do this.

Building empathy and Civic responsibilities

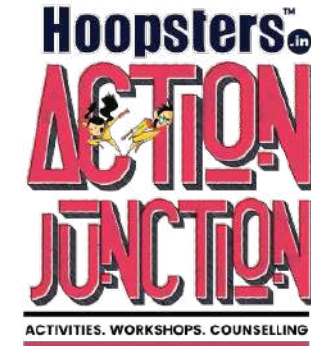
Sensitize individuals towards the world around them through our engagements. Prepare them to be be inclusive and ideal citizens.

Ready for today...prepared for the future

Financial planning, self-care, and career growth , communication & leadership skills for all age groups.

Specialized Support

Counselling by reliable experts. Tailored sessions specific sections of the society.



Hoopsters – A Movement, Not Just a Program

Contests and challenges

Participate in various hoopsters' ACTION HERO contests and engagements that are all about bringing about a change in oneself and the world around them.

Special invitations

Webinars on relevant topics. Events at hoopsters. Peer network meets. Special activities by our collaborators. Inter-institution competitions

Access to experts*

Connect with our various domain experts for information, intervention and support. We have a network of some of the most qualified and reliable experts from across various domains.

Scholarships for the deserving

Our League of Action Heroes Scholarship challenge helps provide scholarships to those who cannot afford education. This is not a charity but a reward for being a change catalyst.

Surveys

Bring forth facts and statistics through our various surveys on Digital Addiction, What parents want etc.



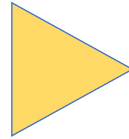
*conditions apply



THE HOOPSTERS' ADVANTAGE

A REVOLUTIONARY
CONCEPT IN
EXPERIENTIAL LEARNING

DESIGNING OPPORTUNITIES TO PUT
KNOWLEDGE INTO ACTION.



THE FIRST STEP IS
GET TO

KNOW

ABOUT VARIED
HAPPENINGS AND
SUBJECT MATTERS

THE NEXT IS TO

LEARN

FROM THE BEST

AND THEN

DO

SOMETHING WITH
ALL THE LEARNING

BRING ABOUT
CHANGE &

SHARE

EXPERIENCES ON
HOOPSTERS' WEBSITE

REWARD

CERTIFICATE



PROGRAMS @ HOOPSTERS

OPEN TO CHILDREN (4-18 YEAR OLDS), TEACHERS, PARENTS, SUPPORT STAFF & MANAGEMENT

All workshops and engagements are designed for tangible outcomes
That helps bring about a change in the participants and the world around them

CURRICULUM DESIGNED BASED ON THE GROUP BEING ADDRESSED

HYBRID MODEL (ONLINE/OFFLINE)

PROGRAMS/WORKSHOPS @ HOOPSTERS – HYBRID MODEL (ONLINE/OFFLINE)



OUR FLAGSHIP PROGRAM

THE LEAGUE OF ACTION HEROES CERTIFICATION PROGRAM

A series of socially relevant activities through the year where in the participants learn about mental health, life skills & sustainability even as they bring about a change in the world around them

SKILL BASED COURSES

FILM MAKING

SUSTAINABLE
FASHION

AI APPATHON

CLOWNING

PODCASTING

PARENTING

REDISCOVER THE “ME”
IN THE PARENT

OVERCOMING THE TRAVAILS
OF A SINGLE PARENT

PARENTING A SPECIAL NEEDS
CHILD

BEING AN ADOPTIVE PARENT

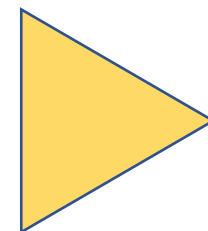
CHILD DEVELOPMENT

FOR TEACHERS

TEACHING IN THE
NEW-AGE CLASSROOM
Understanding child
psychology, keeping pace of
trends, facing the camera
during online classes,
grooming etc.

AI TEACHATHON
Using AI to make teaching
interesting

AND MORE...





CERTIFICATION PROGRAM

The League of Action Heroes is a transformative leadership program designed to equip children with the skills necessary to become strong, competent, and empathetic leaders of tomorrow. With an ever-changing professional landscape that demands resilience, adaptability, and emotional intelligence, this program prepares primary, middle, and high school students with essential life skills beyond traditional academics.



CERTIFICATION PROGRAM

OUR FLAGSHIP PROGRAM

OVERVIEW

SOCIALLY RELEVANT ACTIVITIES

DURATION: THROUGH THE YEAR

NUMBER OF INTERACTIONS
THROUGH THE YEAR : 30 hours

BATCH SIZE: 30
(PREFERABLY THE ENTIRE SECTION)

MINIMUM NUMBER OF BATCHES/ SCHOOL: 6

COST/STUDENT: Rs. 6000/YEAR
(ALL INCLUSIVE)

INVOLVE TEACHERS & PARENTS

PRE-DEFINED PURPOSE

School as safety zone

Sustainability @school

Students educating the support
staff or their children

Environment friendly @
school

Adopting a village or a school

Swacch neighbourhood @ homes

WORKSHOPS

Understanding mental health
Communication, presentation
& leadership

Finance management

ESG

Inclusivity

Art appreciation

Safety

Civic responsibility

Empathy

SHOWCASE & REWARDS

Articles on Hoopsters' & School
websites

Interview on Hoopex TV

Present at Hoopex talks

Awards at School day

Recognition at Hoopsters'
League of Action Heroes
annual awards for teams,
individuals and school

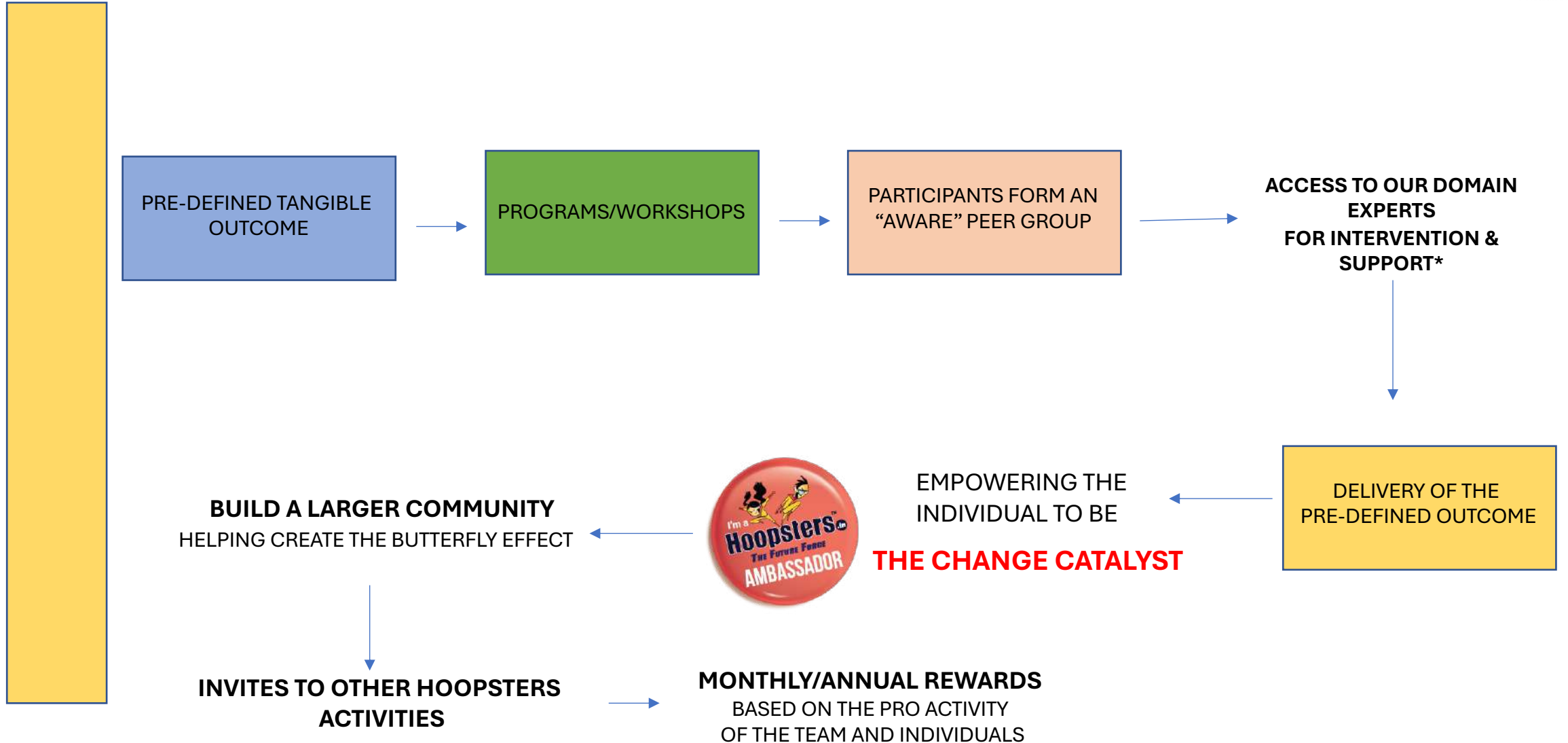
Certificates to all participants

Special recognition to Parents
and teachers



CERTIFICATION PROGRAM - STRUCTURE

OFFLINE-ONLINE

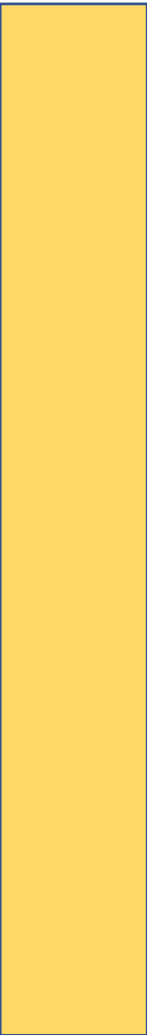




CERTIFICATION PROGRAM - LEARNING

- 1. Financial Literacy & Planning** – Teaching children about budgeting, saving, investing, and understanding financial responsibility from an early age.
- 2. Mental Health & Emotional Resilience** – Providing tools to manage stress, build self-awareness, and develop emotional intelligence.
- 3. Effective Communication & Public Speaking** – Cultivating the ability to articulate ideas clearly, listen actively, and engage in meaningful conversations.
- 4. Problem-Solving & Critical Thinking** – Encouraging analytical thinking, decision-making, and the ability to tackle challenges with creativity.
- 5. Entrepreneurial Mindset** – Introducing basic business concepts, innovation, and leadership skills to inspire proactive thinking.
- 6. Ethical Leadership & Empathy Training** – Instilling values of fairness, inclusivity, and ethical decision-making to shape compassionate leaders.
- 7. Collaboration & Teamwork** – Enhancing cooperative skills that enable children to work effectively with diverse groups in any setting.
- 8. Digital Literacy & Cyber Awareness** – Equipping students with knowledge about AI, digital responsibility, cybersecurity, and effective online communication.

SKILL BASED CREDIT COURSES



OVERVIEW

SKILLS BASED ON CAREER OPPORTUNITIES

DURATION OF THE WORKSHOP:
20 HOURS/TOPIC

MINIMUM BATCH SIZE: 20 PER TOPIC

MINIMUM NUMBER OF BATCHES/ TOPIC: 3

COST/STUDENT: Rs. 6000/
(ALL INCLUSIVE)

INVOLVE TEACHERS

CREDIT COURSES

FILM MAKING

SUSTAINABLE
FASHION

AI APPATHON

CLOWNING

PODCASTING

WORKSHOPS

All workshops will involve
creating
an end product.

The participants will also
get an
understanding of mental
health,
observation, focus, team-
work, finance
management,
entrepreneurship during
the process of
engagement.

Online interactions with
professionals.

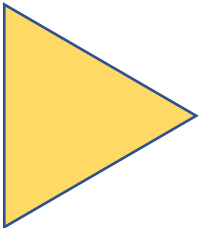
SHOWCASE & REWARDS

Showcase of creations
on Hoopsters' & School
websites

Interview on Hoopex TV
showcase at Hoopex talks

Awards at School day

Certificates to all participants



PARENTING WORKSHOPS

OVERVIEW

ENGAGEMENT WITH PARENTS: ONCE A MONTH

DURATION OF THE WORKSHOP: 2 HOURS EACH

MINIMUM BATCH SIZE: 30 PER TOPIC

COST/WORKSHOP- FREE

THESE WORKSHOPS WILL BE SPONSORED

Will need permission to promote the products

INVOLVE TEACHERS

TOPICS

GENERAL PARENTING

SINGLE PARENTING

SPECIAL NEEDS
PARENTING

ADOPTIVE
PARENTING

CAREER
GUIDANCE

WORKSHOPS

Interactive engagements
wherein they can meet similar
minded parents.

Interact with Domain experts.

Share their experiences.

Find support systems to address
their specific issues.

Discover their potential

Understand the changing job
markets

Learn about life skills

SHOWCASE & REWARDS

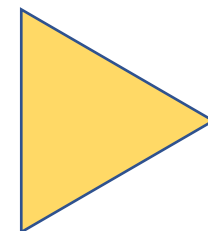
Participate in Hoopsters'
Super Moms & Dads contests

Interviews on Hoopex TV

Share stories at Hoopex talks

Awards at School day

Certificates to all participants



TEACHERS' TRAINING PROGRAMS

OVERVIEW

DURATION OF THE WORKSHOP:
20 HOURS/TOPIC

MINIMUM BATCH SIZE: 20 PER TOPIC

MINIMUM NUMBER OF BATCHES/ TOPIC: 3

COST/ TEACHER: Rs. 6000/TOPIC
(ALL INCLUSIVE)

INVOLVE TEACHERS

COURSES

TEACHING IN THE
NEW AGE CLASSROOM

AI TEACHATON

WORKSHOPS

Teaching in a new age
classroom is a
getting to understand
the new generation.

Being tech savvy

Facing the camera

AI TEACHATHON is about
getting to understand
AI and how to use it to make
classes interesting. It is about
using AI as an
Assistant and not a Master.

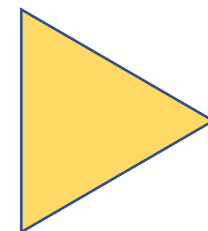
SHOWCASE & REWARDS

Participate in Hoopsters'
Super Moms and Dads
contests

Share experiences and
innovative
Teaching methodologies at
Hoopex talks

Awards at School day

Certificates to all participants



VALUE ADDS @ HOOPSTERS

- Every student, parent, teacher, support staff & management of the participating school will be eligible to partake in all our contests and awards
- Invitations will be extended to attend our online talks by experts
- The parents and students will be kept aware of the Hoopsters' workshops happening at our Action Junctions.
- Support from our domain experts, especially mental health and parenting counsellors will be extended to those in need*
- We will conduct at least one group workshop on Career guidance, Child development & Mental health every 6 months at the school
- We will conduct at least one Hoopex talks every 6 months at the school.
- Access to our support system especially for parents with special needs children.*

* conditions apply



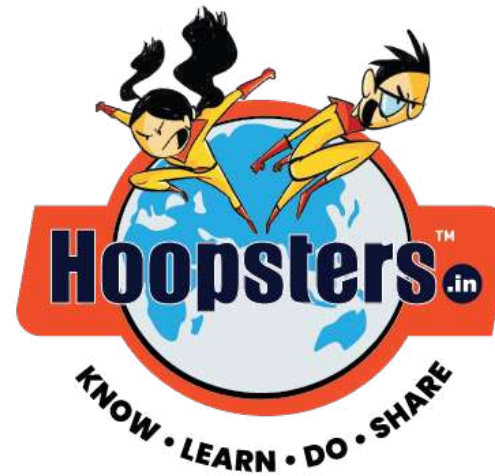
THE BIG PICTURE

TAPPING INTO THE POTENTIAL OF THE INDIVIDUAL TO BRING ABOUT CHANGE

BUILDING

ECO SYSTEMS AND COMMUNITIES TO INFLUENCE A LARGER AUDIENCE & CREATE AN INSPIRED
SOCIETY

ACTION @



INTERACTIVE ONLINE/OFFLINE PLATFORMS | INTERACTIONS | ENGAGEMENTS CONTESTS

SURVEYS AND INTERVENTIONS



FREE RISK ASSESSMENT OF DIGITAL ADDICTION
AMONGST
CHILDREN, YOUNG ADULTS, YOUTH, ADULTS AND SENIOR CITIZENS

AT PRE SCHOOLS, SCHOOLS, COLLEGES, CORPORATES
AND GATED COMMUNITIES

ACCESS TO RELIABLE DOMAIN EXPERTS

COUNSELORS/THERAPISTS/
PSYCHIATRISTS

LIFE COACHES

PEER GROUPS

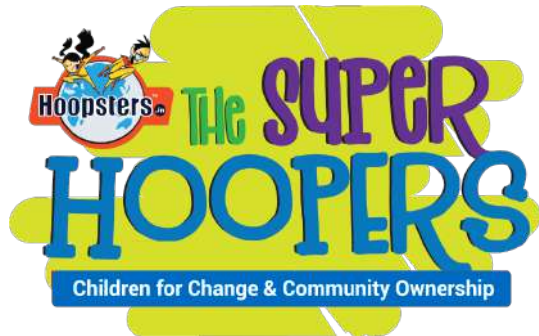
REHAB/THERAPY/ACTIVITY
CENTRES



AWARENESS CREATION. INTERVENTION. SUPPORT



SMALL ACTS. BIG IMPACT





SHARE ACTIONS. SHARE EXPERIENCES



HOOPSTERS' WEBSITE



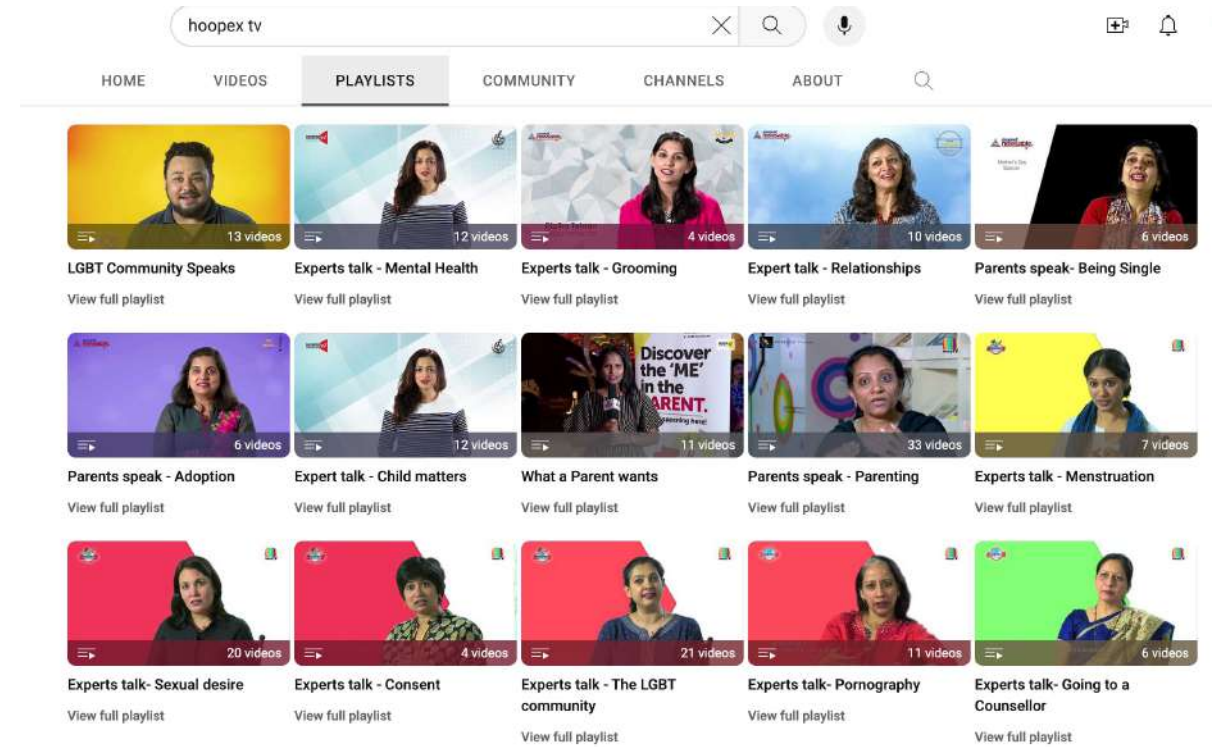
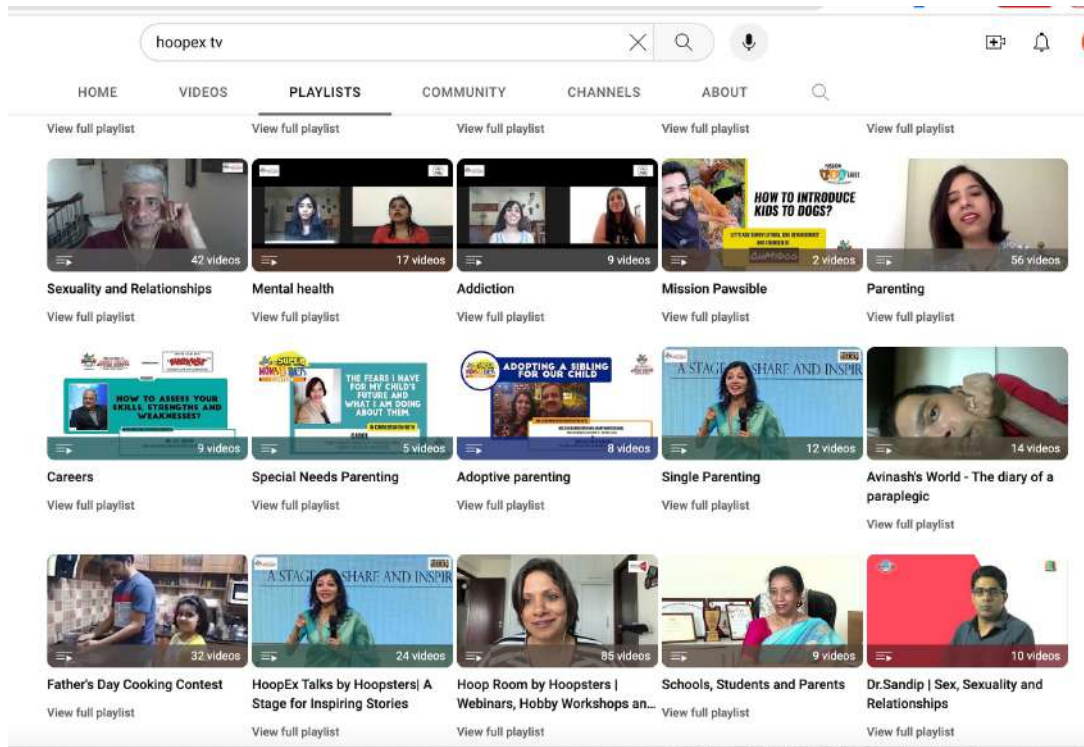
HOOPEX TALKS- LIVE STAGE TO SHARE



HOOP ROOM ONLINE



WEBINARS. INTERVIEWS. INSPIRATIONAL STORIES. AWARENESS SERIES. DOCUMENTARIES





HELPING BREAK THE STIGMA

ADOPTING A SIBLING FOR OUR CHILD



BALA GANDHEKAR IN CONVERSATION WITH

MR. SIVARAMAKRISHNAN ANANTHAKRISHNAN,
DIRECTOR BUSINESS DEVELOPMENT, 3OSPACE, DUBAI

MRS. GEETHA DEVARAJAN,
INCLUSION LEARNING ASSISTANT, UPTOWN INTERNATIONAL SCHOOL, DUBAI

UNDERSTANDING ADDICTION

KEY TAKEAWAYS

- MOST COMMON TYPES OF ADDICTION
- WHAT ADDICTION DOES TO YOU
- MISCONCEPTIONS ABOUT ADDICTION
- OVERCOMING ADDICTION

DR. VIVEK BENEGAL
PROFESSOR OF PSYCHIATRY,
CENTRE FOR ADDICTION MEDICINE,
BOMBAY

SATURDAY 16TH MAY, 5PM-8PM
LOGIN DETAILS IN CAPTION

SCHOOL CHRONICLES OF A HOMOSEXUAL
MY JOURNEY OF REALIZATION AND ACCEPTANCE

NUPUR GANDHEKAR IN CONVERSATION WITH

KAUSHIK VAIDESWARAN
MATERIALS EXPERT, HERMÈS, PARIS

WEDNESDAY, 6TH JAN 2021 AT 3 PM IST
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

RAISING A SPECIAL NEEDS CHILD TO BE SELF SUFFICIENT
WHAT PARENTS CAN DO




BALA GANDHEKAR IN CONVERSATION WITH

REKHA KANEMAR
YOGA PRANA VEDIC HEALTH AND HEALTHCARE CONSULTANT

SATURDAY, 17TH APRIL 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

HOOPEX TV
Online Parenting Channel
www.hoopsters.in

A-Z OF SEXUALITY EDUCATION



BALA GANDHEKAR IN CONVERSATION WITH


DR. SANGEETA SAKSENA
CO-FOUNDER ENFOLO PROACTIVE HEALTH TRUST,
GYNAECOLOGIST, AUTHOR, COUNSELLOR AND ACTIVIST

FRIDAY, 30TH JULY 2021 AT 5 PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

HOOPEX TV
Online Parenting Channel
www.hoopsters.in

PRESENTS

AN INTIMATE DIARY OF A RECOVERING DRUG ADDICT



NUPUR GANDHEKAR IN CONVERSATION WITH

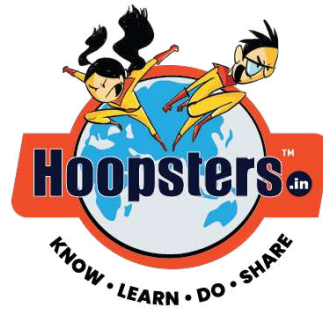
GAURANG CHANDARANA
YOGA EXPERT, IT CONSULTANT AND ROTARIAN

SATURDAY, 9TH JAN 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

PROGRAMS @ CORPORATES

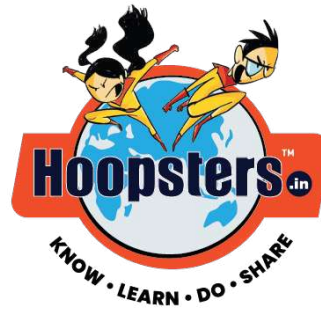
The first Integrated platform combining multiple disciplines and channels to meet diverse employee needs.





GALLERIA





GALLERIA



HOOPSTERS SUPER HOOPER

ON FEVER 104FM

SUPER HOOPER SIDDHARTH IS IN CONVERSATION WITH RJ PRITHVI ON FEVER 104FM

TUESDAY, 29TH DEC BETWEEN 8AM AND 11AM

PARTICIPATE IN THE SUPER HOOPER CONTEST, EARN POINTS AND WIN EXCITING PRIZES! LOG ON TO WWW.HOOPSTERS.IN NOW!

indigo music 91.9

HOOPSTERS THE LEAGUE OF ACTION HEROES

INDIGO 91.9 CELEBRATES CHILDREN'S DAY in association with Hoopsters

Tune in and catch all the fun Tuesday to Friday, all day!

BIG-I BANGALORE INTERNATIONAL GROUP OF INSTITUTIONS

KNOWLEDGE IS POWER

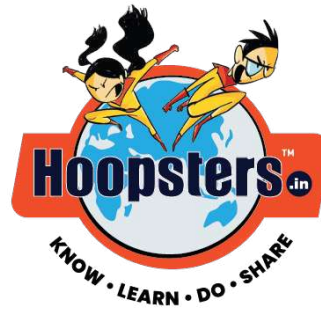
HOOPSTERS CAMPUS A+

RIO Production presents The BIG BANG FEST

SAVING ABOUT THE CHANGE

11th & 12th JANUARY 2020

Organized by Bangalore International Academy Whitefield




GALLERIA



MISSION PAWSIBLE
Children for Animals
www.hoopsters.in


UNDERSTANDING ANIMAL RESCUE

IN CONVERSATION WITH



Ms. Sudha Narayan,
Founder Trustee of CARE

SPECIAL GUEST



Rohan Chakravarty, cartoonist and creator of Green Humour shares his experiences at CARE and his views on animal adoption

Hosted by
Bala Gandhekar
Filmmaker / Founder, Hoopsters


LIVE VIRTUAL TOUR OF CARE
with Mr. Keerthan,
Manager, CARE

SUNDAY, 10TH MAY 2020,
11AM to 12 NOON
LOGIN DETAILS IN THE CAPTION BELOW

MISSION PAWSIBLE
Children for Animals

HOW TO INTRODUCE KIDS TO DOGS?

LET'S ASK SUNNY LUTHRA, DOG BEHAVIOURIST AND FOUNDER OF OHMYDOG



MISSION PAWSIBLE
Children for Animals

THE LEAGUE OF ACTION HEROES
AN INSPIRED COMMUNITY
CHILDREN • PARENTS • SCHOOLS
IN ASSOCIATION WITH

OHMYDOG
PRESENTS

WATCH US ON
f LIVE



WHY FEEDERS MUST UNDERSTAND DOG BEHAVIOUR

A SIMPLE STEP THAT CAN SAVE THE LIVES OF OUR STRAYS

MUPUR GANDHEKAR IN CONVERSATION WITH

SUNNY LUTHRA
DOG BEHAVIOURIST AND FOUNDER OF OHMYDOG

FRIDAY, 8TH JAN. 7:30 PM
TO JOIN THE CONVERSATION, FOLLOW @HOOPSTERS.IN / @OHMYDOG.ROCKS ON FACEBOOK



CORE TEAM



BALCHANDER GANDHEKAR

FOUNDER, HOOPSTERS.
FORESEE MULTIMEDIA

GRADUATE, FILM & TELEVISION
INSTITUTE OF INDIA

FILM MAKER, WRITER, PHOTOGRAPHER AND PUBLISHER
OVER 2000 FILMS AND 5 COFFEE TABLE BOOKS ACROSS GENRES.
DOCUMENTARIES. AD FILMS, CORPORATE FILMS.



NUPUR B GANDHEKAR

CO FOUNDER HOOPSTERS

DEGREE IN JOURNALISM.

CONTENT MANAGER &
STRATEGIST

All this is a result of 3 decades of learning through
interactions & experiences
ith individuals, corporates and educational institutions



RAVIRAJ K JOSHI
DESIGN/TECH CONSULTANT

OVER 2 DECADES OF EXPERIENCE AS A DESIGNER
& WEB DEVELOPER



DR. PRABHA PANTH
ACADEMIC ADVISOR, HOOPSTERS

RETD. PROF. OSMANIA UNIVERSITY
MEMBER & ACADEMIC CONSULTANT, AP &
SAMVIT RESEARCH INSTITUTE TEXTBOOK
AND SYLLABUS COMMITTEES.

FILMS & MULTIMEDIA PRODUCTIONS (OVER 3 DECADES OF EXPERIENCE)



MALICE IN WONDERLAND
A documentary on women and drug abuse



CAT ON HOT BRICKS
A film on anxiety



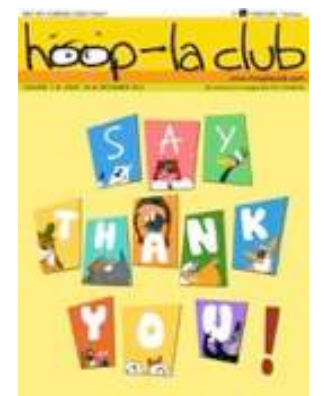
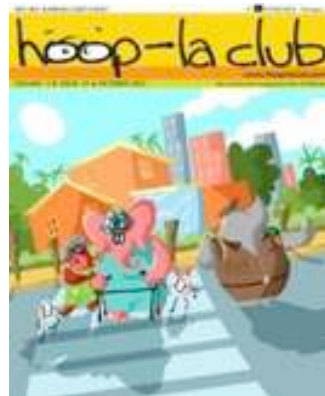
SILHOUTTE CONFESSIONS
Intimate stories of people



THE A FACTOR
A film on alcohol abuse in the young audience

An initiative that has evolved by our understanding
of the “ground realities”
as a film production house and as publishers of a children’s magazine

CHILDREN’S MAGAZINE PUBLISHER (OVER 12000 SUBSCRIBERS)





THE LEAGUE OF
ACTION HEROES
— AN INSPIRED COMMUNITY —

PEOPLE FOR CHANGE AND COMMUNITY OWNERSHIP

BE THE CHANGE CATALYST

WE ALL TALK ABOUT LEAVING BEHIND A BETTER PLANET FOR OUR CHILDREN.
ISN'T IT TIME WE STARTED TALKING ABOUT LEAVING BEHIND BETTER CHILDREN FOR THE PLANET.

FOR MORE DETAILS

Email: bala@hoopsters.in

Website: www.hoopsters.in

Call: Bala @ +919845040278