



THE CHANGE CATALYST

Helping create the Butterfly effect



Unlocking potential. Fostering Leadership. Inspiring Change.

Focus on mental health, parenting, life skills & sustainability

A platform for purpose. A movement for transformation

Transforming mindsets through activities, interactions and support

Bengaluru/Pune



Hoopsters is a movement to build thriving communities — where children, parents, educators, youth, and citizens grow together through shared experiences, purposeful engagement, and everyday acts of empathy.

In a world being reshaped by AI, fractured attention, and emotional disconnect, Hoopsters helps rediscover what truly matters: **connection, character, and contribution.**

Through workshops, challenges, storytelling, and real-world action, we nurture not just skills — but self-awareness, resilience, and kindness.

We're not just preparing people for the future.

We're helping shape **better human beings** — together, as a community.

Our Target Groups

Transformation begins in everyday spaces.

Hoopsters is designed to blend into real-life environments—where people are most likely to engage, connect, and grow.

- **Schools** – Students, teachers, management
- **Corporates** – Employees, working parents, HR leaders
- **Gated Communities** – Families, senior citizens, children
- **Hoopsters Activity Centres** – Action hubs for interactive learning

Each space becomes a micro-lab for change.

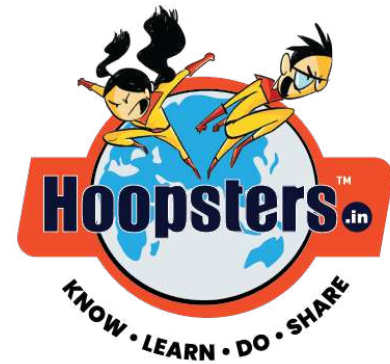


Why the World Needs Hoopsters — Now More Than Ever

We're taught to make a living. Not to live well.

In today's world, there's a growing crisis of disconnection. Between individuals and purpose. Between education and real-life readiness. Between parenting and emotional understanding.

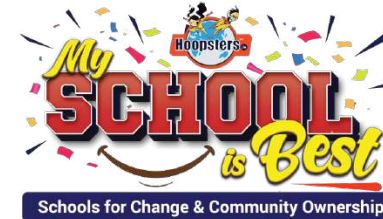
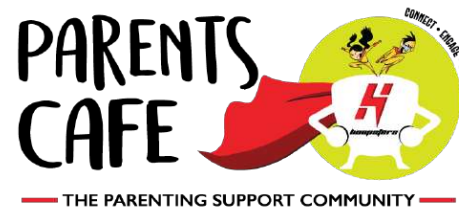
Hoopsters exists to bridge that gap.



Four strong roots. One powerful tree.

We bring transformation through our four core communities—each one focused on a specific stakeholder group but connected by the shared philosophy of the **League of Action Heroes**.

Each community has structured programs and powerful engagement tools that blend knowledge, action, and empathy.



Super Hoopers – Building young Change-Makers

They're not just the future. They're the now.



Our children's community (ages 6–18) is built around the idea of cultivating self-aware, socially conscious, emotionally intelligent young leaders

Engagements focused on resilience, empathy, creativity, environmental & civic responsibilities

Programs delivered through gamified workshops, team challenges, and reflective storytelling

Participation in challenges that create real-world change

Action @ Super Hoopers – Building young Change-Makers



MUPUR GANDHEKAR IN CONVERSATION WITH
MR. ANANDA RAO,
FOUNDER AND GLOBAL CEO, INFOMO GLOBAL, AUSTRALIA
SUNDAY, 3RD JAN 2021 AT 12 NOON
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

Parents' Café – Support for Conscious Parenting

Empowered parents raise empowered children.



A **safe, engaging forum** for parents to share insights, concerns, and best practices

Expert-led discussions on self-growth, parenting techniques, child psychology, and family dynamics

Special programs for:

- **Single parents** – Building strong emotional foundations and support networks
- **Parents with special needs children** – Guidance on therapy, education, and inclusive parenting
- **Adoptive parents** – Navigating emotional connections, identity-building, and adaptive family dynamics

Action @ Parents' Café – Support for Conscious Parenting



The Mental Health Watch Club – Emotional Fitness for All

A world where emotional well-being is a right, not a privilege.

Hoopsters'



Awareness • Intervention • Support

Our mental health community goes beyond awareness to build a supportive, stigma-free ecosystem.

- Early intervention workshops and resilience tools
- Access to expert insights from our 100+ member panel
- Lived-experience stories and practical support circles
- Peer-driven empathy campaigns and first responder tools

Action @ The Mental Health Watch Club – Emotional Fitness for All



addiction survey



**STOP BEING IN DENIAL!
DIGITAL ADDICTION
IN CHILDREN
IS REAL**

STAY AHEAD WITH THE HOOPSTER'S DIGITAL ADDICTION SURVEY

IS DIGITAL ADDICTION AFFECTING YOUR STUDENTS? Hoopsters brings to you, for the first time ever, a **FREE digital addiction survey** so that you can assess whether your students are at risk



FREE ONLINE WORKSHOP



THE LEAGUE OF ACTION HEROES

MENTAL HEALTH AWARENESS MONTH SPECIAL - 15TH MAY 2020 - 18TH MAY 2020

3 MOST COMMON MENTAL HEALTH ISSUES IN ADULTS

KEY TAKEAWAYS

- CLINICAL DEPRESSION V/S SADNESS
- CLINICAL ANXIETY V/S WORRYING
- SPOTTING RED FLAGS IN RELATIONSHIPS
- DEMYSTIFYING THERAPY

IN ASSOCIATION WITH



FRIDAY, 15TH MAY 5PM-5PM
LOGIN DETAILS IN CAPTION

MS.KOMAL NARANG
COUNSELLOR,
ANNA CHANDY & ASSOCIATES

Hoopsters'



MENTAL HEALTH WATCH Club

Awareness • Intervention • Support

**A SPACE WITHIN YOUR WORKPLACE TO
LEARN, LISTEN, AND
LOOK OUT
FOR YOURSELF AND FOR OTHERS.**

Workshops | Webinars | Mental Health Support

My School is Best – Building Institutional Pride

A school community with a heart and a purpose.



A community that helps students, teachers, and leaders rediscover pride, participation, and partnership in school life.

- Brings students, teachers, management & parents into leadership & service
- Celebrates school values and voices
- Builds teamwork and community initiatives
- Creates a sense of belonging through collaboration
- Inter-school initiatives, contests, and thought-leadership programs

Action @ My School is Best – Building Institutional Pride



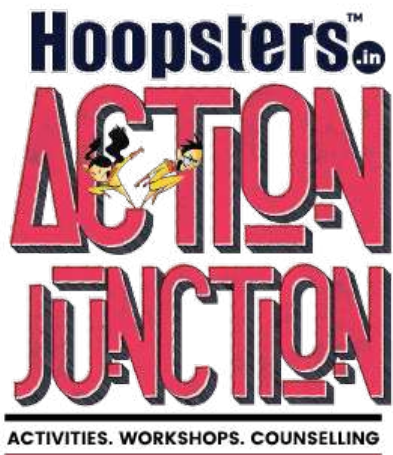
MON
8 MAR
5PM

TO JOIN IN CLICK ON THE
ZOOM LINK BELOW



Platforms to KNOW, LEARN, DO & SHARE

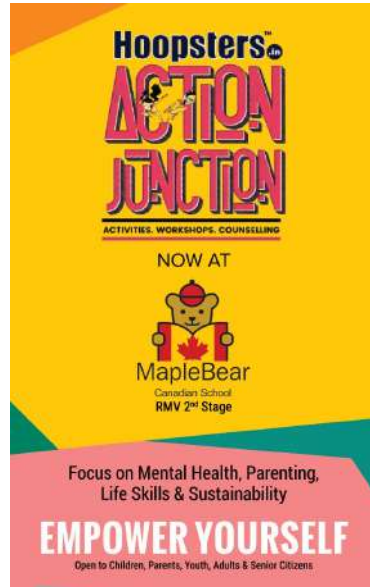
Where programs come alive.



Hoopsters uses multiple in-person and digital touchpoints close to your homes to ensure consistent and deep engagement.

- Action Junctions in pre-schools, offices, apartments, cafes and activity centres
- Regular workshops, pop-ups, and micro-events
- A calendar of contests and community-led activities
- Consistent reinforcement through fun and reflection
- Engagement designed to be immersive, interactive, and impactful

Action at Hoopsters' Action Junctions to KNOW, LEARN, DO & SHARE



Platforms to KNOW, LEARN, DO & SHARE

Stories inspire action. We amplify both.



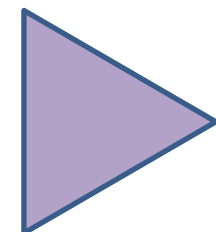
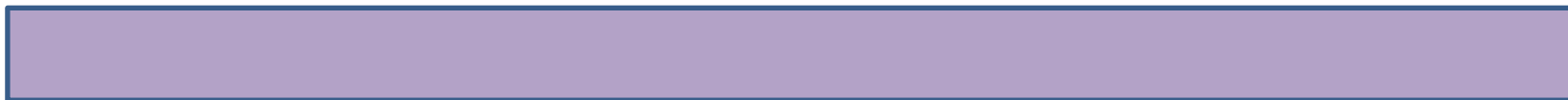
- A **video-driven knowledge platform** showcasing stories of resilience, breakthroughs, and inspiration

- Original content featuring **mental health discussions, parenting insights, and societal change**

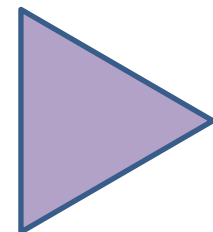
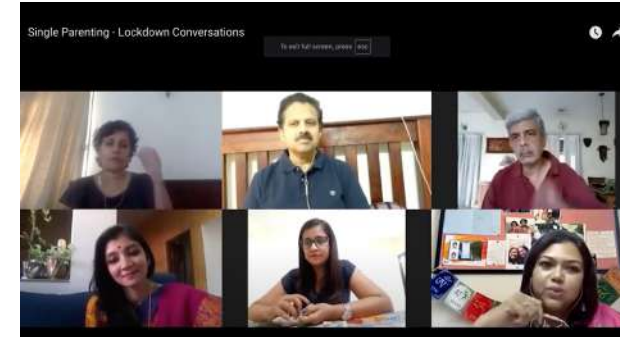
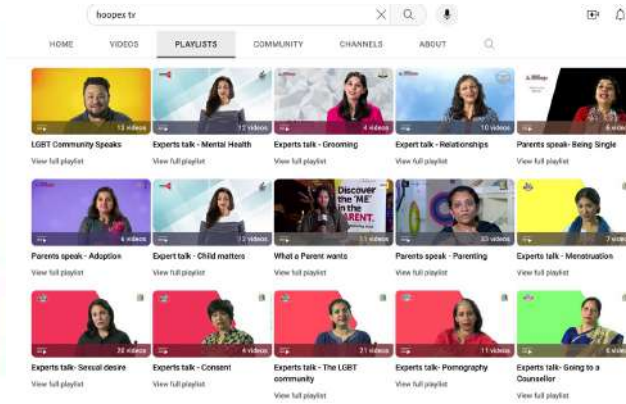


- A **live interactive on-ground platform** for individuals to share achievements and experiences

- Guest speakers and thought leaders discuss **innovation, challenges, and real-world impact**



Action @ Platforms to KNOW, LEARN, DO & SHARE



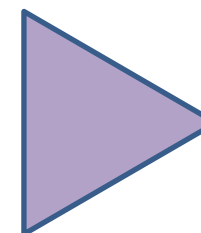
Hoopsters Challenges: Turning Small Acts into Big Impacts.

Inspire others through your pro activeness



Fun, purpose-driven challenges that inspire action, empathy, creativity, and responsibility across age groups.

Our curated challenges for children, parents, and schools are designed to ignite inner transformation and outward impact—fostering leadership, compassion, innovation, and civic pride through everyday actions that matter.



Action @ Hoopsters Challenges: Turning Small Acts into Big Impacts.



**THE LEAGUE OF ACTION HEROES**
AN INSPIRED COMMUNITY
CHILDREN • PARENTS • SCHOOLS


MEET OUR SUPER HOOPER


**MANYA**
SHE HAS TAKEN UP PLANTATION AND CLEAN UP DRIVES TO KEEP HER CITY LOOKING BEAUTIFUL


**RAISING A SPECIAL NEEDS CHILD TO BE SELF SUFFICIENT**
WHAT PARENTS CAN DO

BALA GANDHEKAR IN CONVERSATION WITH REKHA KANEMAR
YOGA PRANAYAMA & KIDZ AND HER 30-30-30 START
SATURDAY, 17TH APRIL, 2021 AT 6PM
TO JOIN HQCLICK ON THE 200M LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON **HOOPEX TV**
SUBSCRIBE ON YOUTUBE OR LOG ON TO WWW.HOOPSTERS.IN

[Home](#) [Services](#) [Gallery](#) [Seek Help](#) [Contact](#) [f](#) [i](#) [Logh](#)

**Parenting a Child With Special Needs**
GANESH AND LATHA, Bangalore
I am a proud parent of a very special child would like to share about our parenting. My 2nd son Master Kartik G. Chandrasekhar, born on June 09, 2002 had delayed milestones and was finally diagnosed for Autism Spectrum Disorder and ADHD by Spastic Society during November 2005.
Without being aware about Autism, Mental Retardation and also to handle such a child there are instances wherein I have beaten him for his mis-behaviour and have confessed the same with the special educator who in fact, educated me in handling such a special child. Though we both were fully involved in his behavioural and mental development slowly we realised that the mental development was for us. In fact special children are very matured.
[Read More](#)

**An Epic Road Trip From Bangalore to Paris**
Anand & Punitha, Bangalore
Anand has worked as Animator with DreamWorks Animation and has worked on Madagascar: Three movie-line projects and the "How to Train Your Dragon" tv-series, which was aired on Cartoon Network. He has over 10 yrs industry experience and has been awarded for enhancing the art of animation at the DreamWorks Animation.
[Read More](#)

**THE LEAGUE OF ACTION HEROES**
AN INSPIRED COMMUNITY

THE SUPER HOOPER CHANGE MAKER CONTESTS

ENTER NOW AND WIN EXCITING PRIZES AND GET A CHANCE TO SHARE YOUR STORY ON HOOPEX TV AND HOOPEX TALKS



SCAN FOR MORE DETAILS:  OR LOG ON TO **WWW.HOOPSTERS.IN**
CONDITIONS APPLY

OPEN TO AGES 4-18 YEARS



THANK YOU FOR YOUR OVERWHELMING RESPONSE

Father's Day Feast
ONLINE COOKING CONTEST FOR DADS AND KIDS

**THE SUPER HOOPERS CONTEST**

"I HELP MY DAD WASH HIS CAR"

SMALL ACTS, BIG IMPACT
Do you help your parents with chores around the house, take initiative to clean up your apartment block or some helping animals in need? No matter how big or small, every action you take makes you a Action Hero. Tell us your story. Every submission will earn points and you after around 4 classes in this contest! You could also get a chance to feature on our Web of Heroes and Hoopsters TV Channel "SHINE MOMENT" for details. So what are you waiting for?

[SUBMIT YOUR ENTRY](#)

[ARTICLES](#) [VIDEOS](#) [CONTACT US](#)

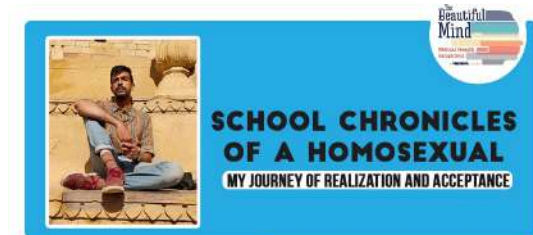
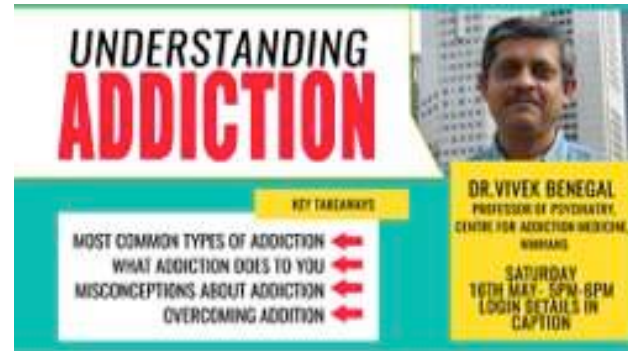
More Action @ Hoopsters : Helping break the Stigma



BALA GANDHEKAR IN CONVERSATION WITH

MR. SIVARAMAKRISHNAN ANANTHAKRISHNAN,
DIRECTOR BUSINESS DEVELOPMENT, 30SPACE, DUBAI

&
MRS. GEETHA DEVARAJAN,
INCLUSION LEARNING ASSISTANT, UPTOWN INTERNATIONAL SCHOOL, DUBAI



NUPUR GANDHEKAR IN CONVERSATION WITH

KAUSHIK VAIDEESWARAN
MATERIALS EXPERT, HERMÈS, PARIS

WEDNESDAY, 6TH JAN 2021 AT 3 PM IST
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW



BALA GANDHEKAR IN CONVERSATION WITH

REKHA KANEMKAR
YOGA PRANA KENYA HEALTH AND WELLNESS THERAPIST

SATURDAY, 17TH APRIL 2021 AT 6PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



DOWNLOAD ON YOUTUBE OR
USE ON TV WWW.HOOPSTERS.IN



BALA GANDHEKAR IN CONVERSATION WITH

DR. SANGEETA SAKSENA
CO-FOUNDER ENFOOLD PROACTIVE HEALTH TRUST,
GYNAECOLOGIST, AUTHOR, COUNSELLOR AND ACTIVIST

FRIDAY, 30TH JULY 2021 AT 5 PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR
LOG ON TO WWW.HOOPSTERS.IN



NUPUR GANDHEKAR IN CONVERSATION WITH

GAURANG CHANDARANA
YOGA EXPERT, IT CONSULTANT AND ROTARIAN

SATURDAY, 9TH JAN 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

More Action @ Hoopsters : Extending the reach



REWARDS at HOOPSTERS

Recognising Empathy. Celebrating Action. Inspiring Change.

At Hoopsters, we believe that every act of kindness, courage, and creativity deserves to be seen and celebrated — no matter your age.

Open to All Ages:

Children, youth, parents, teachers, professionals — *everyone is welcome to be part of the movement.*

How it works:

Share your actions, stories, and experiences on the Hoopsters website under respective links.

Every published submission earns points

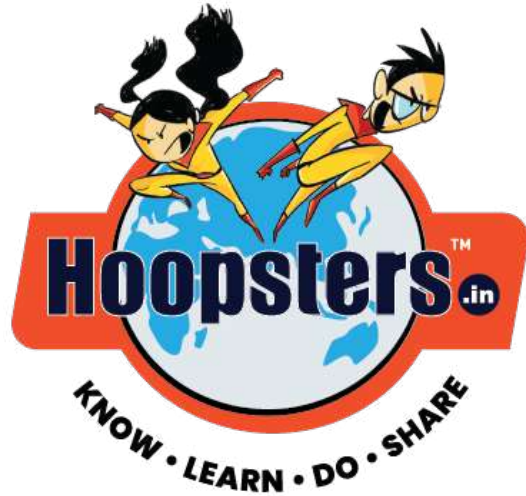
Collect points and win gifts and prizes and **select participants will get an opportunity to feature on Hoopex TV or present at Hoopex Talks.**

Receive a **certificate of participation** for every submission



What Makes Hoopsters Different

A movement with continuity, depth, and reach.



We don't just deliver programs. We build eco-systems of engagement, reflection, and transformation.

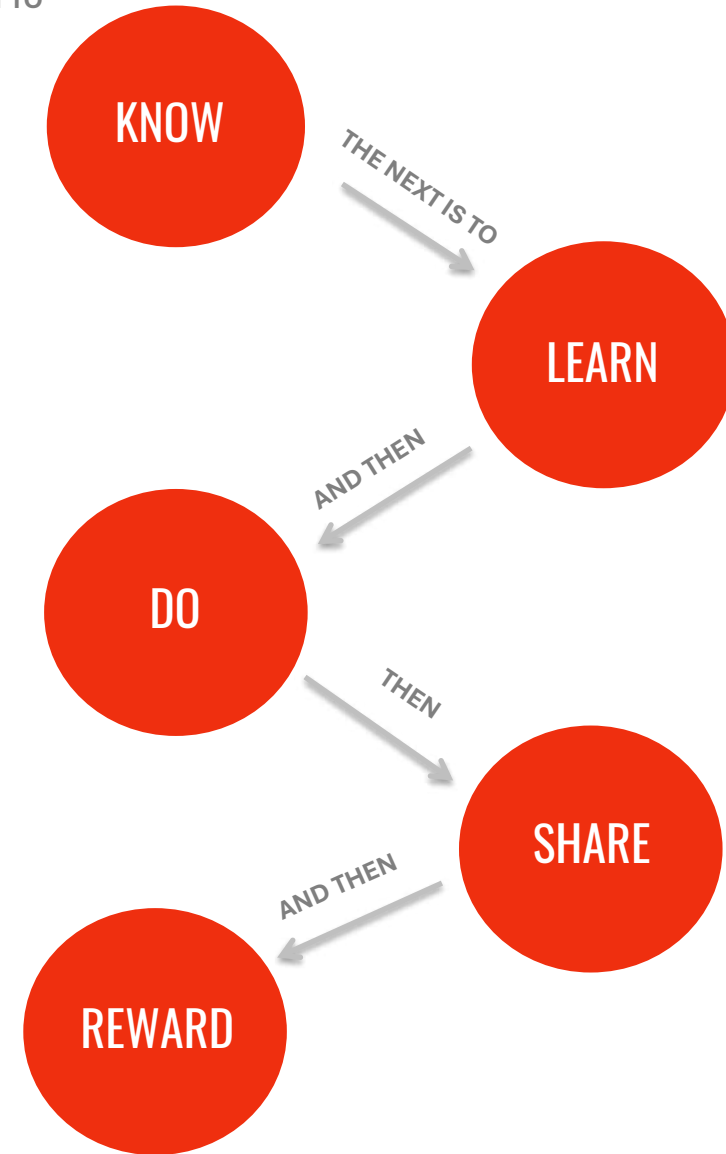
- **Continuity** – Not a one-off event; ongoing multi-layered engagement
- **Access to 100+ Reliable Experts** – Spanning mental health, parenting, child development, wellness, sustainability and life skills
- **Integrated Design** – All communities and topics interlinked with a unified purpose
- **Discovery of Potential** – Programs built to surface and amplify inner strengths
- **Real Impact** – Visible, measurable outcomes in behaviour, attitude, and community transformation



A REVOLUTIONARY 5-PILLAR ENGAGEMENT STRUCTURE

- 1.KNOW** – Access rich knowledge resources and expert insights
- 2.LEARN** – Engage in structured learning and workshops
- 3.DO** – Apply learning through impactful activities
- 4.SHARE** – Inspire others by sharing experiences and success stories
- 5.REWARD** – Celebrate contributions through recognition and incentives

THE FIRST STEP IS
GET TO



The Power of Community: Why Hoopsters' Ecosystem Matters

Shared learning and experiences foster personal and group transformation

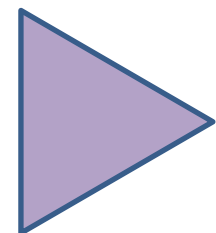
Drives **tangible, lasting change** by keeping participants engaged and motivated

Diverse communities allow for **cross-disciplinary insights and holistic development**

Drives **grassroots action** through collective participation, activism, and mentorship

Provides **recognition, encouragement, and rewards** for those driving positive impact

Adaptability ensures **programs evolve** with new societal needs and insights



FILMS & MULTIMEDIA PRODUCTIONS (OVER 3 DECADES OF EXPERIENCE)



MALICE IN WONDERLAND
A documentary on women and drug abuse



CAT ON HOT BRICKS
A film on anxiety



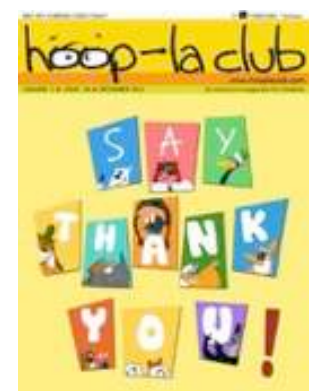
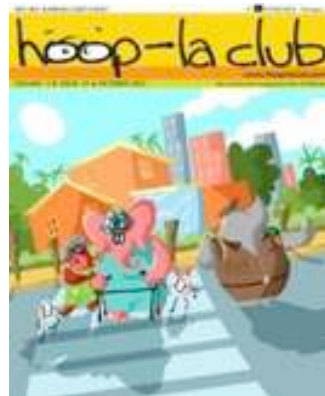
SILHOUTTE CONFESSIONS
Intimate stories of people



THE A FACTOR
A film on alcohol abuse in the young audience

Hoopsters is an initiative that has evolved by our understanding
of the “ground realities”
as a film production house and as publishers of a children’s magazine

CHILDREN’S MAGAZINE PUBLISHER (OVER 12000 SUBSCRIBERS)





CORE TEAM



BALCHANDER GANDHEKAR

FOUNDER, HOOPSTERS.
FORESEE MULTIMEDIA

**ALUMNUS, FILM & TELEVISION
INSTITUTE OF INDIA**

FILM MAKER, WRITER, PHOTOGRAPHER AND PUBLISHER
PRODUCER OF OVER 2000 FILMS ACROSS GENRES (documentaries. ad films,
corporate films etc.)
AND 5 COFFEE TABLE BOOKS



NUPUR B GANDHEKAR

CO FOUNDER HOOPSTERS

GRADUATE-JOURNALISM.
CONTENT MANAGER & STRATEGIST

Supported by an experienced team of Life Coaches, Counselors, Therapists, Psychiatrists, Educationists, Hobbyists and Specialized Domain experts

All this is a result of 3 decades of learning through
interactions & experiences
with individuals, corporates and educational institutions



THE BIG PICTURE

PEOPLE FOR CHANGE AND COMMUNITY OWNERSHIP

BUILDING ECO SYSTEMS AND COMMUNITIES THAT INFLUENCE A LARGER AUDIENCE &
CREATE AN INSPIRED SOCIETY

TAPPING INTO THE UNEXPLORED POTENTIAL OF THE INDIVIDUAL TO BRING ABOUT CHANGE



JOIN THE MOVEMENT. CREATE IMPACT. BE AN ACTION HERO

At **Hoopsters**, we don't just talk about change—we make it happen.

This is your opportunity to be part of something bigger—a community that uplifts, supports, and empowers individuals across all walks of life.

Email: bala@hoopsters.in

Website: www.hoopsters.in

Call: Bala @ +919845040278